



APPLICABLE CLARITY MATRIX MODELS:

MX46HDS, MX46HDU
MX55HDS, MX55HDU

Planar displays are designed to last, but should you have a problem, rest assured - you will be covered. Planar's Platinum Service Plans protect your investment, minimize downtime and eliminate uncertainty. Planar is happy to be the first manufacturer in the industry to announce a new professional service program that will ensure that your Clarity® Matrix LCD Video Wall System is installed properly and provides the protection you need.

PROFESSIONAL PLATINUM SERVICE PROGRAM INCLUDES*:

INITIAL SITE VISIT: A Planar Certified Installer will be onsite within 30 days to validate and audit installation site to ensure displays are installed properly and operate under the normal usage guidelines.

ANNUAL MAINTENANCE VISIT: Keeping your large capital investment at peak performance throughout the lifetime is often difficult to do — it is often an after-thought and funded differently. An annual maintenance visit will recalibrate the displays, install any factory suggested upgrades or improvements and attempt to detect any early issues.

IMAGE RETENTION COVERAGE: Temporary Image Retention (TIR) is inherent in all LCD display but Clarity Matrix and its unique architecture helps prevent the onset of TIR from occurring and extends the lifetime of the LCD. TIR is greatly impacted by the temperature of the liquid crystal material and the operating condition in which the LCD is operated. Clarity Matrix's off-board architecture removes approximately 25% of the heat that is normally generated at the LCD display. Planar Certified Technicians will train endusers on best practices on how to prevent image retention and extend the lifetime of their Clarity Matrix video wall.

*Clarity Matrix Professional Platinum Service Program is currently only being offered for installations inside the contiguous 48 states in the USA.