



Brilliant image quality. Professional reliability.

As a global leader in display technology, Planar innovates and redefines the standards for display design, performance and reliability. With a range of large format LCD lines for digital signage and commercial applications, Planar provides the most comprehensive and unique lines in the industry.

Each of Planar's large format LCD displays is designed for demanding applications with high durability and performance requirements. From communicating information to enhancing ambience, Planar's large format LCDs are the ideal complement to any retail store, lobby, control room, or other professional or public venue space.

Large Format LCD Product Lines

With a wide range of display products for digital signage and commercial applications, Planar provides the most comprehensive and unique lines of large format LCD displays in the industry.



PLANAR SIMPLICITY SERIES

COST-EFFECTIVE DIGITAL SIGNAGE DISPLAYS

Planar® Simplicity™ Series line of LCD displays for digital signage incorporates media playing, a sleek design and commercial functionality into an affordable digital signage solution. Planar Simplicity Series displays eliminate the need for additional hardware, reducing installation cost and complexity. Featuring an elegant design with logo-free narrow bezel and ultra-slim profile, the Planar Simplicity Series is the ideal display solution for digital signage applications in retail stores, restaurants, medical offices, corporate meeting areas and hospitality.

- Available in 43", 48" and 55"
- Entry-level digital signage
- Media playback
- Ultra-slim and energy-efficient LED backlight
- 350 cd/m² brightness
- Logo-free, narrow bezel
- Full array of connectivity and control
- Built-in speakers



PLANAR EP-SERIES

HIGH PERFORMANCE COMMERCIAL-GRADE DISPLAYS

Planar® EP-Series™ delivers superior visual performance with the added energy-efficiency and design advantages of LED backlighting. Planar EP-Series displays are specifically designed for demanding public venue and control room applications with high durability and performance requirements. Each display is built with commercial-grade components to provide long-lasting reliability, as well as a full array of connectivity and control options.

- Available in 46" and 55"
- Designed for 24x7 operation
- 700 cd/m² brightness
- Wide array of inputs, including HD-SDI
- Ultra-slim and energy-efficient LED backlight
- Logo-free symmetrical metal bezel
- Built-in speakers



PLANAR PS-SERIES

COMMERCIAL GRADE DIGITAL SIGNAGE DISPLAYS

Planar® PS-Series™ displays offer superior visual performance and reliability that is well-suited for demanding digital signage and corporate environments. Engineered from the ground up for extended commercial use, each Planar PS-Series model is recommended for up to 24x7 operation and comes standard with a durable metal bezel and full array of connectivity and control. With built-in media playback and speakers, Planar PS-Series is an all-inclusive digital signage solution.

- Available in 46", 55", 65", 70"
- Extended use digital signage for up to 24x7 operation
- Touch screen models available
- Ultra-slim and energy-efficient LED backlight
- 400 – 500 cd/m² brightness and 82"
- Logo-free metal bezel
- Built-in scaling for video walls up to 10x10
- Comprehensive set of inputs and control
- Media playback
- Built-in speakers



PLANAR ULTRALUX SERIES

STATE-OF-THE-ART DISPLAYS

Planar® UltraLux™ Series combines style and aesthetics with high-performance display technology. With value-added features such as interactive touch, edge-to-edge glass and unique mounting options, Planar UltraLux Series displays go above and beyond for a truly stunning implementation of digital signage.

- Available in 70" and 80"
- Designed for 24x7 operation
- 700 cd/m² brightness
- Ultra-slim and energy-efficient LED backlight
- Easy access media player compartment
- Optional ERO™ glass, multi-touch, and ultra-slim mounting system
- Logo-free symmetrical bezel



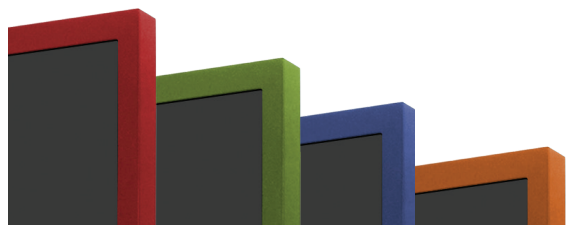
INTERACTIVE TOUCH

Planar PS-Series and Planar UltraLux Series displays can be transformed with fully integrated touch technology to create interactive consumer experiences for public information, wayfinding, retail and other applications. These displays offer precise multi-touch solutions featuring a slim-profile and protective glass seal to keep dust, dirt and moisture away from the display.



LOGO-FREE

Free your frame from logos that divert attention from your brand and messaging. All Planar large format displays are logo-free, allowing the spotlight to shine where it should - on the screen. Unbranded bezels are perfect for portrait installations and only available from Planar.



CUSTOM COLORS AND BRANDING

The bezel on Planar's PS-Series and EP-Series can be transformed with logos or custom colors to meet the unique requirements of any installation. The Planar Select™ program lets you add your logo and brand colors to match the décor or create a contrast in any room.

Planar Commercial-Grade LCD Displays

What makes us different?

Planar's commercial-grade large format LCD displays are designed for lasting durability and superior performance.

With features required for professional applications, Planar LCD displays are much more than a television. Compare Planar commercial-grade displays to commodity large screen televisions and you immediately see the advantages of going professional with Planar large format LCD displays.

CAPABILITY	PLANAR LCDs	CONSUMER TV'S
Bezel	Durable, design; logo-free	No
Support for extended use	Commercial-grade panel and backlight	No
Landscape/portrait	Both	Landscape only
Greater brightness	Up to 700 nit	Ranges from 200 - 300 nit
Commercial connectivity	Yes	No
Display control	RS-232 and LAN	No
Tiling	Scale image over multiple displays*	No
Protective glass	Yes*	No
Touch screen	Yes*	No
Longer life electronics and power components	Yes	No
Rear lockable keypad	Yes	No
Lockable remote control	Yes	No
On/off scheduling	Yes*	No
USB playback	Yes*	No
Advanced image settings	Yes*	No
Warranty	3 years advance replacement	1 year parts and labor

**Available on select Planar models*

SIMPLICITY SERIES			
Model Name	SL4351	SL4851	SL5551
Diagonal Size	43"	48"	55"
Native resolution	1920x1080	1920x1080	1920x1080
Brightness (typ)	350 cd/m ²	350 cd/m ²	350 cd/m ²
Backlight	D-LED	D-LED	D-LED
Bezel width	Top and sides: 0.5" (12mm), Bottom: 0.6" (15mm)	Top and sides: 0.5" (12mm), Bottom: 0.6" (15mm)	Top and sides: 0.5" (13mm), Bottom: 0.6" (15mm)
Recommended usage	All-day	All-Day	All-day
Orientation	Landscape / Portrait	Landscape / Portrait	Landscape / Portrait
Inputs	VGA, HDMI, DVI, Component Video	VGA, HDMI, DVI, Component Video	VGA, HDMI, DVI, Component Video
Display control	RS-232, IR, Keypad, LAN	RS-232, IR, Keypad, LAN	RS-232, IR, Keypad, LAN
Power consumption (max)	132W	149W	179W
Built-in speakers	10W x 2	10W x 2	10W x 2
Video wall support	No	No	No
Media Playback	USB and LAN	USB and LAN	USB and LAN

PS-SERIES				
PS4652	PS5552	PS6552	PS7050	PS8250
46"	55"	65"	70"	82"
1920x1080	1920x1080	1920x1080	1920x1080	1920x1080
500 cd/m ²	500 cd/m ²	450 cd/m ²	400 cd/m ²	450 cd/m ²
E-LED	E-LED	E-LED	E-LED	E-LED
0.5" (13 mm)	0.5" (13 mm)	1.7" (44 mm)	1.6" (41 mm)	Top: 1.6" (40mm), Bottom: 1.8" (45mm), Sides: 1.6" (41 mm)
24x7	24x7	24x7	24x7	24x7
Landscape / Portrait	Landscape / Portrait	Landscape/Portrait	Landscape/Portrait	Landscape
VGA in/out, HDMI, DVI, Component Video, DisplayPort	VGA in/out, HDMI, DVI, Component Video, DisplayPort	VGA in/out, HDMI, DVI, Component Video, DisplayPort	VGA in/out, HDMI, Component Video, DisplayPort	VGA in/out, HDMI, Component Video, DisplayPort
RS-232, IR, Keypad, LAN	RS-232, IR, Keypad, LAN	RS-232, IR, Keypad, LAN	RS-232, IR, Keypad	RS-232, IR, Keypad
135W	165W	300W	280W	280W
10W x 2	10W x 2	10W x 2	10W x 2	10W x 2
Yes	Yes	Yes	No	No
USB	USB	USB	USB	USB

EP-SERIES			
Model Name	EP4650	EP5550	
Diagonal Size	46"	55"	
Native resolution	1920x1080	1920x1080	
Brightness (typ)	700 cd/m ²	700 cd/m ²	
Backlight	E-LED	E-LED	
Bezel width	0.7" (18 mm)	0.7" (18 mm)	
Recommended usage	24x7	24x7	
Orientation	Landscape / Portrait	Landscape / Portrait	
Inputs	VGA in/out, HDMI, DVI in/out, DisplayPort, Composite Video, Component Video, S-Video, HD-SDI	VGA in/out, HDMI, DVI in/out, DisplayPort, Composite Video, Component Video, S-Video, HD-SDI	
Display control	RS-232, IR, Keypad, LAN	RS-232, IR, Keypad, LAN	
Power consumption (max)	135W	155W	
Built-in speakers	10W x 2	10W x 2	
Video wall support	Yes	Yes	
Touch technology	N/A	N/A	

ULTRALUX SERIES			
Lux70	Lux80		
70"	80"		
1920x1080	1920x1080		
700 cd/m ²	700 cd/m ²		
E-LED	E-LED		
1.0" (24mm)	1.2" (29mm)		
24x7	24x7		
Landscape / Portrait	Landscape / Portrait		
VGA, HDMI, DisplayPort	VGA, HDMI, DisplayPort		
RS-232, IR, LAN	RS-232, IR, LAN		
230W	350W		
No	No		
No	No		
N/A	N/A		

TOUCH MODELS					
PS4661T	PS5561T	PS7050T	PS8250T	Lux70 Touch	Lux80 Touch
46"	55"	70"	82"	70"	80"
1920x1080	1920x1080	1920x1080	1920x1080	1920x1080	1920x1080
500 cd/m ²	500 cd/m ²	400 cd/m ²	450 cd/m ²	700 cd/m ²	700 cd/m ²
E-LED	E-LED	E-LED	E-LED	E-LED	E-LED
0.8" (21 mm)	0.8" (21 mm)	1.6" (41mm)	Top/Bottom: 1.5" (39mm), Sides: 1.6" (40mm)	1.1" (28mm)	1.9" (48mm)
24x7	24x7	24x7	24x7	24x7	24x7
Landscape / Portrait	Landscape / Portrait	Landscape / Portrait	Landscape	Landscape / Portrait	Landscape / Portrait
VGA, HDMI, DVI, DisplayPort	VGA, HDMI, DVI, DisplayPort	VGA, HDMI, Component Video, DisplayPort	VGA, HDMI, Component Video, DisplayPort	VGA, HDMI, DisplayPort	VGA, HDMI, DisplayPort
RS-232, IR, Keypad	RS-232, IR, Keypad	RS-232, IR, Keypad	RS-232, IR, Keypad	RS-232, IR, LAN	RS-232, IR, LAN
145W	165W	280W	280W	230W	350W
10W x 2	10W x 2	10W x 2	10W x 2	No	No
No	No	No	No	No	No
IR 6 point	IR 6 point	IR 10 point	IR 10 point	IR 6 point	IR 6 point



When image experience matters.

www.planar.com
sales@planar.com
1-866-475-2627

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